

MASHIKE

増毛

Hokkaido's North-West Outdoor Field Guide



Hokkaido's North-West Outdoor Field Guide -The joy of nurturing resilience exists here-

Welcome to "Hokkaido's North-West"! This is a field where you can discover and nurture the "resilience" within you that you haven't yet noticed. Enjoy the natural space, the atmosphere of the towns, the time you spend, the inspiration from the people you meet... and please experience the moment when you suddenly realize the "resilience" within yourself.

We hope that the "Hokkaido's North-West" Outdoor Field Guide will become "your signpost for nurturing your own resilience"!



Instagram
Mashike Town [Official]
@mashike_official

Hokkaido Cycling Routes

Do you know about the communication site?



Hokkaido Cycling Routes [Official]

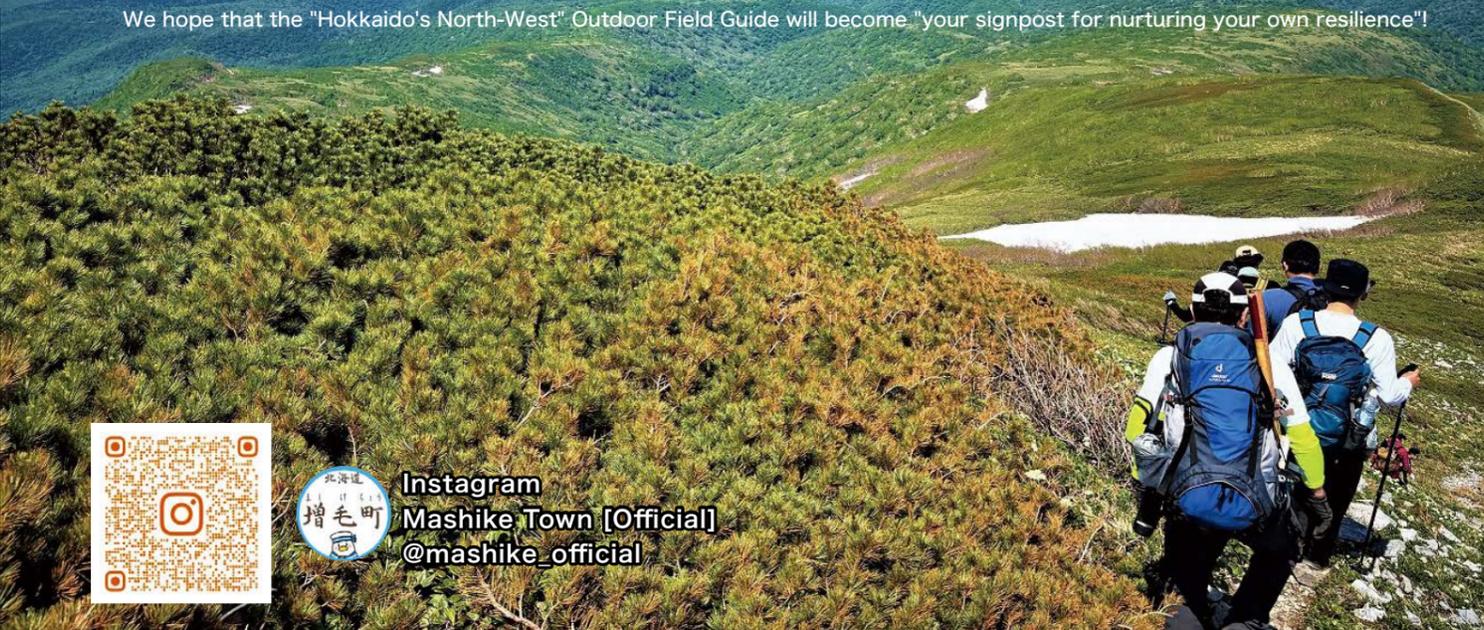
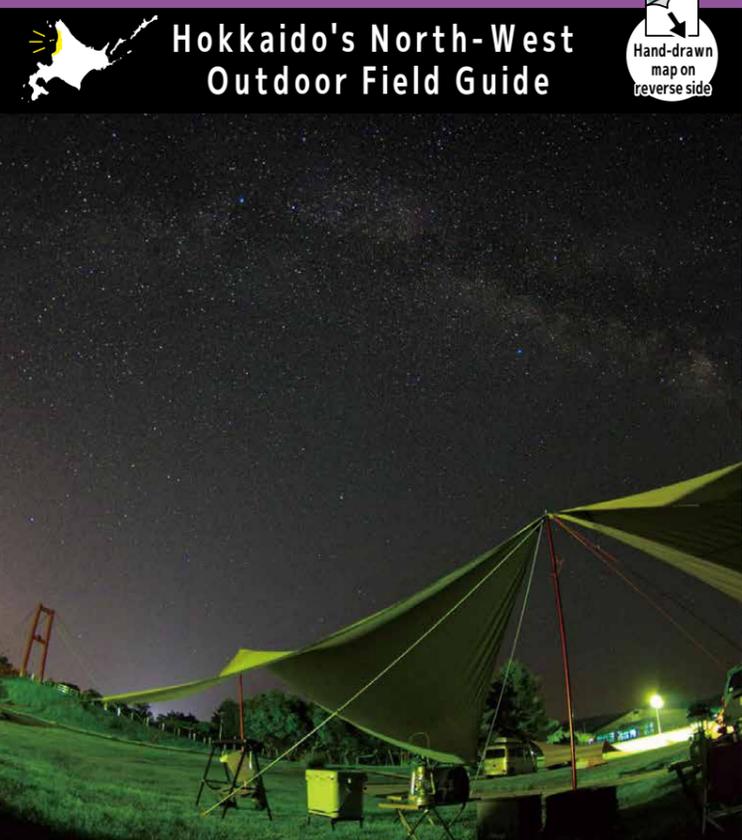
The website "Hokkaido Cycling Routes" is a user-participation information and communication site that provides information on cycling route roads and surrounding facilities, weather information, and communication functions with cyclists. Would you like to help develop Hokkaido into a world-class cycling field together?

Ororon Line Cycling Route
Total Route Length: 145km

Northern Ishikari/Mashike Cycling Route
Total Route Length: 288km



Cycling Route
Mashike Historical Exploration Course



Breaking Through Limits with Challenging Ups and Downs (Northern Ishikari/Mashike Cycling Route)

Mashike Station, the gateway to Mashike Town, is where Route 7 "Northern Ishikari/Mashike Cycling Route" ends and Route 9 "Ororon Line Cycling Route" begins in the Hokkaido Cycling Route network. Experience challenging ascents and descents along the Sea of Japan and cliffs extending from Ishikari, take a rest in the historic townscape, and fully enjoy the sense of achievement after endurance.



Hokkaido Cycling Routes [Official]



A Sea of Japan Scenic Route That Breaks Through to the Top All at Once (Ororon Line Cycling Route)

This route, starting from Mashike Town and racing toward the northernmost point of Japan, lets you enjoy the natural charms of Mashike. Head north along the coast all the way to Rumoi City! With minimal elevation changes, you can ride while feeling the sea breeze. Enjoy a leisurely ride with the white windmills that stand out against the blue sky as your landmark!



Hokkaido Cycling Routes [Official]



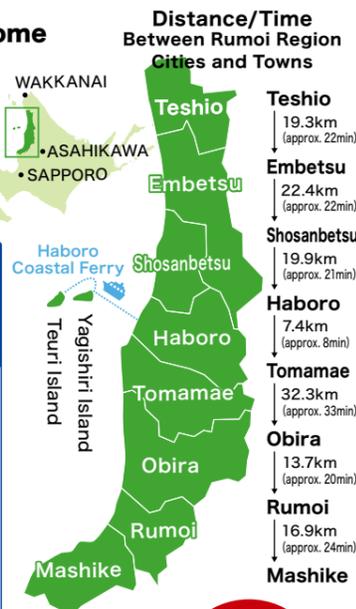
Mt. Shokanbetsu Mountain Range Climbing Route

Mt. Shokanbetsu (1,492m above sea level) stands out with its peak covered in white snow. From early to late summer, alpine plants bloom one after another, including endemic species such as Mashike Gentian and Mashike Otagiri (St. John's Wort), making it a popular mountain for climbers. There are two climbing routes: the Shokan Route and the Hashibetsu Route. Climbing Information: Mashike Town Commerce and Tourism Division (TEL: 0164-53-3332)



Mashike Town [Official]

If you've come this far! Rumoi.
Rumoi Region
1 city, 6 towns, 1 village +2 islands



Ororon Line Cycling Route & Campground Digital Stamp Rally
Just visit target spots to get stamps!
Event Period: 2025 (Reiwa 7) July 5 (Sat) - September 23 (Tue/Holiday)
Just visit target spots to get stamps!
Free participation, no registration required
www.rumoiclub.net/orosta/

Hokkaido's North-West Outdoor Field Guide
[Published/Edited by] Rumoi Tourism Federation Secretariat
077-0005 2-chome, Funaba-cho, Rumoi City, Hokkaido



Ororon Map Rumoi Edition - All 9 Types Download Version Available Here!
Maps of each town connect together!



The information provided is current as of July 2025. Please contact the Rumoi Tourism Federation for details.



Riverside Park Auto Camp Site

Riverside Park, located along the clear stream of "Shokanbetsu River" flowing through Mashike town center, is a park with approximately 10 hectares of natural lawn. At the Center House, you can enjoy meals and there's also a local seafood sales corner where you can purchase barbecue ingredients. Main facilities include park golf, tennis courts, and a multipurpose field. The auto camping site, which is ideal as a base for outdoor activities, has standard car sites (without power facilities) as well as standard car sites with power outlets, camper van sites, and cottages.



Mashike Town [Official]



Mashike Town Mt. Shokanbetsu Ski Resort

The "Mt. Shokanbetsu Ski Resort" is popular with a wide range of skiers from beginners to advanced skiers and families. Opens annually from December to March. There are 7 courses, including the famous powder snow, spectacular downhill runs, and challenging and dynamic courses with slopes up to 30 degrees! Backcountry courses are also popular, and there's even a Nordic-style lodge.



Mashike Town [Official]



A Casual Experience, MASHIKE ERIA

When you visit Mashike Town, the first place you should stop is the "Mashike Town Tourist Information Center" located next to Mashike Station. It faces Furusato History Street in front of Mashike Station and utilizes the "Former Tada Store" which appeared as Kazemachi Shokudo in the movie "STATION." Since it is also a rental bicycle station, you can tour various tourist spots in town from the seaside to the orchard area. Electric bicycles are also available, so you can have fun choosing one that suits your stay time and energy level.

Mashike Town's Activities, Tourism Events, etc.



Mashike Town Tourism Information Office

