

RUMOI

留萌

Hokkaido's North-West Outdoor Field Guide



Hokkaido's North-West Outdoor Field Guide ~The joy of nurturing resilience exists here~

Welcome to "Hokkaido's North-West"! This is a field where you can discover and nurture the "resilience" within you that you haven't yet noticed. Enjoy the natural space, the atmosphere of the towns, the time you spend, the inspiration from the people you meet... and please experience the moment when you suddenly realize the "resilience" within yourself. We hope that the "Hokkaido's North-West" Outdoor Field Guide will become "your signpost for nurturing your own resilience"!

Hokkaido Cycling Routes

Do you know about the communication site?

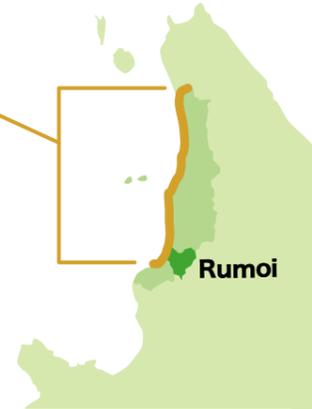


The website "Hokkaido Cycling Routes" is a user-participation information and communication site that provides information on cycling route roads and surrounding facilities, weather information, and communication functions with cyclists. Would you like to help develop Hokkaido into a world-class cycling field together?

Ororon Line Cycling Route

Roadside Rest Area Rumoi Cyclist Welcome Campaign 2025

Event Period June 3rd-September 28th 2025



Cycling Route Rumoi Cape ogon Course



check details

Rumoi Outdoors Roadside Rest Area Rumoi (official site)



SUP (Stand Up Paddleboards)

Stand on a board and paddle along for a relaxing time on the water. Rumoi has a variety of areas to launch from such as Hamanaka Beach (parking and restrooms available). The Rumoi Dam reservoir is also open for SUP during a limited season. Please inquire at the Roadside Rest Area Tourist Concierge for more information.

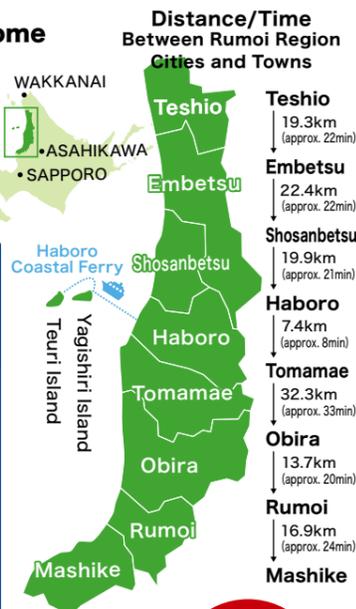
check details

Rumoi Outdoors Roadside Rest Area Rumoi (official site)

If you've come this far! Rumoi.

Rumoi Region
1 city, 6 towns, 1 village +2 islands

Sea of Japan Ororon Line (National Route 232)



Ororon Line Cycling Route & Campground Digital Stamp Rally

Just visit target spots to get stamps!

Event Period 2025 (Reiwa 7) July 5 (Sat) - September 23 (Tue/Holiday)

Just visit target spots to get stamps!

Free participation, no registration required

www.rumoiclub.net/orosta/

Ororon Line Cycling Route~Rumoi City~

The Ororon Line Cycling Route begins in Mashike then takes you along the coast through Rumoi City and on north towards Obira on highway 232. There are many tourist facilities and rest areas for breaks along the way. Take a picturesque side trip inland to the Rumoi Dam via the Rumoi River Route, or enjoy ocean breezes on the Rumoi Cape Ogon Route.

Campgrounds

Introducing 3 campgrounds in Rumoi City: Golden Beach Rumoi is popular with families. Cape Ogon campground has a fabulous sunset view. Verdant Kamuiwa park campground is located near the hot spring.

Campsite information (Rumoi Board) of Tourism



Outdoor Adventures Begin Here! Roadside Rest Area Rumoi



Rental Cycles moecl & e-moecl

Rental bicycles are available for light cycling. Rent from either Roadside Rest Area Rumoi or from Okattaya Moe Gift Shop (located near the former JR station) Bicycle repair tools are also available. Please inquire at the tourist concierge desk.

check details

Rental Cycles Roadside Rest Area Rumoi (official site)

Rental Life Jackets

Life jackets are available for your child's safety while fishing or paddle boarding. Please inquire at Roadside Rest Area Rumoi.

Multipurpose Lawn Plaza

The spacious green area behind Roadside Rest Area Rumoi includes a park golf course and a dog run. You can borrow park golf equipment, a Finnish Molky game set, a frisbee for your dog, balls and other toys, all for free!

Enlarged View of Downtown Rumoi *Detailed information on the shops in Rumoi is available on this website.

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[Published/Edited by] Rumoi Tourism Federation Secretariat
077-0005 2-chome, Funaba-cho, Rumoi City, Hokkaido

Official Site www.rumoiclub.net

Maps of each town connect together!

Ororon Map Rumoi Area

Ororon Map Soya Area

The information provided is current as of July 2025. Please contact the Rumoi Tourism Federation for details.



留萌市

Rumoi City

7-8

The Fukagawa-Rumoi Expressway is scheduled for completion in March of 2020.

Moekko Harumatsuri

(Held annually on a Sunday in early March)
The main event of this festival is the "Moekko Banba race"

Station area market

- Nagata fish market
- Suzuki fishcakes
- Shiratori butcher shop
- Propeller

Love River Rumoi River Festival

(mid-August)

Rururosso pasta

is made with 100% locally grown wheat

Rice-flour pasta

was developed by local H.S. students

platform was a movie location

the Rumoi Chamber of Commerce

Downtown Rumoi enlarged map on other side

Okite Porsche

local legend and Rumoi born performer

Morita Koichi

local legend and Rumoi born performer

Rurumoppe woody park

A great tourist spot! night view, sea of clouds

Senbodai

180m high

Igarashi Okutarou

Father of Rumoi Port

Reuke pasture

Saga Herring Lodge

Funaba Park Administration Building

- tourist concierge desk
- Musashiya (Buckwheat Noodles)

former Rumoi Station area

- retro interior
- Lawson
- Cafe Kitano
- police box
- Kaiei Ramen
- former Rumoi Station

Gift items

- Preserved herring
- Tonghis Khan (BBQ flavored pork)
- kazuchee (Herring roe crackers)
- Kazumo-chan (Rumoi mascot goods)
- Herring roe

Yanshu pickled herring

Rumoi Station lunchbox

"Nishin Oyako"

Herring and roe lunch

Masaribetsu woodland park

Rurumoppe Bridge 76m long, 30m high pillar, suspension bridge

Rumoi Port

- red lighthouse
- Monument to Matsuura Takeshiro who coined "Hokkaido"
- Sandomari windmill

Rumoi Port office

route legend

- highway 231
- highway 232
- prefectural and municipal roads
- Ororon Line Cycling Route

Rumoi River Route (regional route - sightseeing spot)

detailed information

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<https://www.rumoiclub.net>