

OBIRA 小平

Hokkaido's North-West Outdoor Field Guide



Northwest Hokkaido Outdoor Field Guide ~Resilience Grows Here~

Welcome to Northwest Hokkaido! Our outdoor field invites you on a journey of self-discovery. Open yourself to nature, the atmosphere of the towns and the stimulation of meeting new people, and suddenly you will find new strength growing within. We hope this field guide will support you on your path to new resilience and inner strength.



Hokkaido Cycling Routes

Do you know about the communication site?



Hokkaido
Cycling
Routes [Official]

The website "Hokkaido Cycling Routes " is a user-participation information and communication site that provides information on cycling route roads and surrounding facilities, weather information, and communication functions with cyclists. Would you like to help develop Hokkaido into a world-class cycling field together?



**Ororon Line
Cycling Route**
Total Route Length: 145km

Obira

**Cycling Route
Obira Herring Lodge
Course**



Check
the detailed info!



Roadside Rest Area
Obira Herring Lodge
Obira (official website)

Ororon Line Cycling Route

After passing through the undulating coastal route from Mashike to Rumoi, you enter the tranquil atmosphere of Obira. Take in the nostalgic fishing harbor and placid sandy coastline on the way to The Hanada Herring Lodge. This historical structure is the largest of its kind in Hokkaido and is a designated cultural heritage site. Take a break at the nearby Herring Culture and History Park where stands the statue of Matsuura Takeshiro, the man who coined the name "Hokkaido".



Check
the detailed info!



Boyodai Campsite
Obira (official website)

Boyodai Campsite

Visible from downtown Obira, this spacious hillside campsite overlooks the Sea of Japan. Non-designated sites, drive-in campsites and bungalows are available with the additional bonus of free parking. Blankets, table-ware, BBQ equipment and firewood is available for those who come empty-handed. Don't miss out on camping at one of the best spots to watch the sunset in Northwest Hokkaido!



Check
the detailed info!



Onishika Twin Beach
Obira (official website)

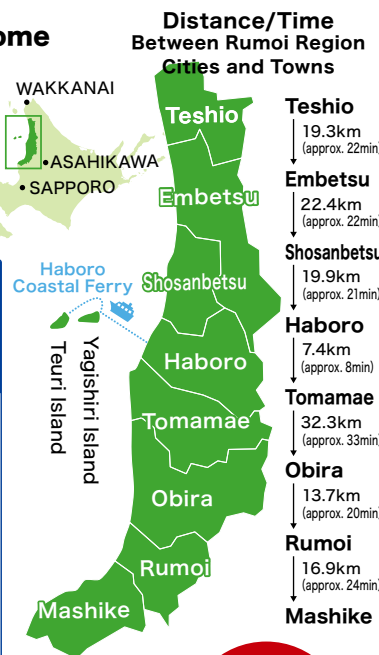
Onishika Twin Beach

As the name implies, this swimming beach is comprised of two distinct zones; "Closed Beach" is a protected cove where children can enjoy swimming whereas "Open Beach" is exposed to the ocean for wilder, wavier play similar to what you might enjoy at a foreign beach. Both zones are popular with families for safe and enjoyable seaside fun. Drive-in campsites are available for overnight stays. A convenience store is located nearby.



If you've come
this far!
Rumoi.

Rumoi Region
1 city, 6 towns,
1 village
+2 islands



Ororon Line Cycling Route & Campground Digital Stamp Rally

Just visit target spots to get stamps!

Event
Period
**2025 (Reiwa 7)
July 5 (Sat) ~ September 23
(Tue/Holiday)**



Just visit
target spots to
get stamps!

Free participation,
no registration required
www.rumoiclub.net/orosta/

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Rumoi Tourism Federation Secretariat
077-0005 2-chome, Funaba-cho,
Rumoi City, Hokkaido



Official Site
www.rumoiclub.net

Ororon Map
Rumoi Edition
- All 9 Types
Download Version
Available Here!

Maps of each town/
connect together./



Check
the detailed info!



fishing spots
Obira (official website)

Fishing

Fishermen are regular visitors to the sandy coastlines of Obira. Surf casters, lure and fly fishermen alike all engage 1 on 1 with nature on these beaches. Fishing allows us to reset and focus on the moment because on the beach it's just you, the waves and the fish. Various types of flounder can be caught from July to September. The Hanaoka and Otodo coastlines are popular fishing areas. Please wear a life jacket and enjoy fishing safely!



Check
the detailed info!



B&G Seaside Sports
Center and Boathouse
Obira (official website)

B&G Seaside Sports Center and Boathouse (available for groups only)

Marine sports such as canoeing and banana boating can be enjoyed from late-June to late-August. Facility staff carefully explain and supervise all activities to ensure that even beginners can have a fun and safe experience. Refresh yourself at the adjacent hot spring Yuttarikan after a day on the water. Please note that reservations for marine activities must be made 1 week in advance. Detailed information on fees etc. is available on the Obira homepage.



Check
the detailed
info!



Obira International
Park Golf
Obira (official website)



Check
the detailed
info!



Onishika Park Golf
Obira (official website)

Park Golf

From young to old, fit to not-so-fit, park golf is a great game to enjoy together. There are two courses in Obira; Obira International Park Golf Course, located conveniently near Yuttarikan hot spring, and Onishika Park Golf Course which overlooks Onishika town and Twin Beach. Both courses provide a unique experience for both beginners and experienced players. Please see the Obira homepage for information on open season and fees.



The information provided is current as of July 2025.
Please contact the Rumoi Tourism Federation for details.

