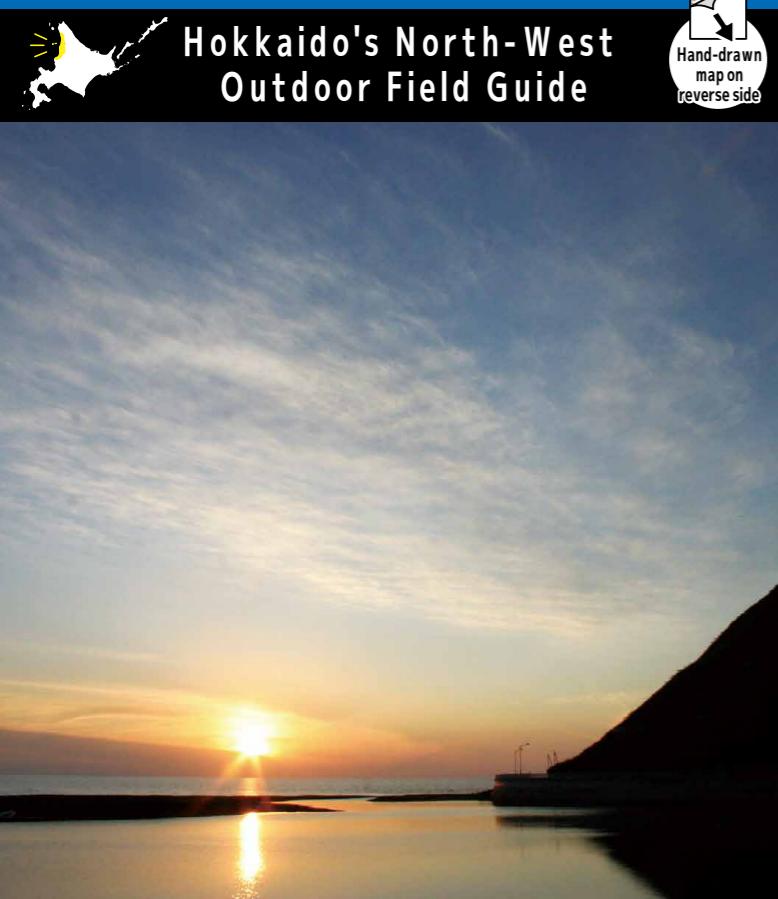


OBIRA

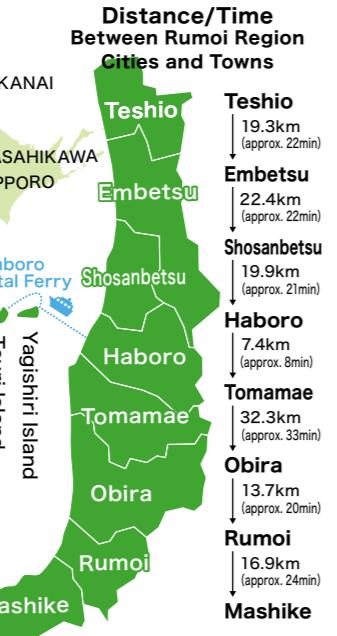
小平

Hokkaido's North-West
Outdoor Field Guide



If you've come
this far!
Rumoi.

Rumoi Region
1 city, 6 towns,
1 village
+2 islands



Ororon Line Cycling Route & Campground Digital Stamp Rally

Just visit target spots to get stamps!

Event Period
2025 (Reiwa 7)
July 5 (Sat) ~ September 23
(Tue/Holiday)

Just visit
target spots to
get stamps!
Free participation,
no registration required
www.rumoiclub.net/orosta/

Hokkaido's North-West Outdoor Field Guide

[Published/Edited by]
Rumoi Tourism Federation Secretariat
077-0005 2-chome, Funaba-cho,
Rumoi City, Hokkaido



Information provided is current as of July 2025.
Please contact the Rumoi Tourism Federation for details.

Northwest Hokkaido Outdoor Field Guide ~Resilience Grows Here~

Welcome to Northwest Hokkaido! Our outdoor field invites you on a journey of self-discovery. Open yourself to nature, the atmosphere of the towns and the stimulation of meeting new people, and suddenly you will find new strength growing within. We hope this field guide will support you on your path to new resilience and inner strength.



Ororon Line Cycling Route

After passing through the undulating coastal route from Mashike to Rumoi, you enter the tranquil atmosphere of Obira. Take in the nostalgic fishing harbor and placid sandy coastline on the way to The Hanada Herring Lodge. This historical structure is the largest of its kind in Hokkaido and is a designated cultural heritage site. Take a break at the nearby Herring Culture and History Park where stands the statue of Matsuura Takeshiro, the man who coined the name "Hokkaido".

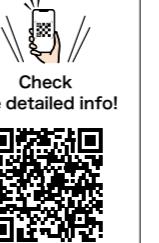


Roadside Rest Area
Obira Herring Lodge
Obira (official website)



Boyodai Campsite

Visible from downtown Obira, this spacious hillside campsite overlooks the Sea of Japan. Non-designated sites, drive-in campsites and bungalows are available with the additional bonus of free parking. Blankets, table-ware, BBQ equipment and firewood is available for those who come empty-handed. Don't miss out on camping at one of the best spots to watch the sunset in Northwest Hokkaido!



Boyodai Campsite
Obira (official website)



Fishing

Fishermen are regular visitors to the sandy coastlines of Obira. Surf casters, lure and fly fishermen alike all engage 1 on 1 with nature on these beaches. Fishing allows us to reset and focus on the moment because on the beach it's just you, the waves and the fish. Various types of flounder can be caught from July to September. The Hanaoka and Otodo coastlines are popular fishing areas. Please wear a life jacket and enjoy fishing safely!



fishing spots
Obira (official website)



B&G Seaside Sports Center and Boathouse (available for groups only)

Marine sports such as canoeing and banana boating can be enjoyed from late-June to late-August. Facility staff carefully explain and supervise all activities to ensure that even beginners can have a fun and safe experience. Refresh yourself at the adjacent hot spring Yuttarikan after a day on the water. Please note that reservations for marine activities must be made 1 week in advance. Detailed information on fees etc. is available on the Obira homepage.



B&G Seaside Sports
Center and Boathouse
Obira (official website)



Park Golf

From young to old, fit to not-so-fit, park golf is a great game to enjoy together. There are two courses in Obira; Obira International Park Golf Course, located conveniently near Yuttarikan hot spring, and Onishika Park Golf Course which overlooks Onishika town and Twin Beach. Both courses provide a unique experience for both beginners and experienced players. Please see the Obira homepage for information on open season and fees.



Cycling Route Obira Herring Lodge Course



Onishika Twin Beach

As the name implies, this swimming beach is comprised of two distinct zones; "Closed Beach" is a protected cove where children can enjoy swimming whereas "Open Beach" is exposed to the ocean for wilder, wavier play similar to what you might enjoy at a foreign beach. Both zones are popular with families for safe and enjoyable seaside fun. Drive-in campsites are available for overnight stays. A convenience store is located nearby.



おにしかツインビーチ
Obira (official website)



Park Golf

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Hokkaido Cycling Routes Do you know about the communication site?

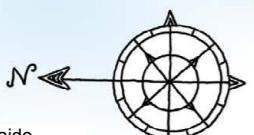
The website "Hokkaido Cycling Routes" is a user-participation information and communication site that provides information on cycling route roads and surrounding facilities, weather information, and communication functions with cyclists. Would you like to help develop Hokkaido into a world-class cycling field together?



Hokkaido
Cycling
Routes [Official]



1 2 3 4 5 6 7 8
Connect the maps!!



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Illustrations by Machiya Pass Studio

Scenic Byway Hokkaido
Moeru Tenpoku Oronor

route legend

- highway 232
- prefectural and municipal roads
- Ororon Line Cycling Route
- Ororon Line Cycling Route Tomamae-Obira Route



9

famous person from Obira
Abe Masahi
Nordic Combined medalist in the Lillehammer Olympics (1994)
His medal and other items are on display at the Obira Town Culture Exchange Center

