

EMBETSU

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Hokkaido's North-West Outdoor Field Guide



Northwest Hokkaido Outdoor Field Guide ~Resilience Grows Here~

Welcome to Northwest Hokkaido! Our outdoor field invites you on a journey of self-discovery. Open yourself to nature, the atmosphere of the towns and the stimulation of meeting new people, and suddenly you will find new strength growing within. We hope this field guide will support you on your path to new resilience and inner strength.



Hokkaido Cycling Routes

Do you know about the communication site?



Hokkaido Cycling Routes [Official]

The website "Hokkaido Cycling Routes" is a user-participation information and communication site that provides information on cycling route roads and surrounding facilities, weather information, and communication functions with cyclists. Would you like to help develop Hokkaido into a world-class cycling field together?



cycling route
Embetsu Fujimi Route



Check the detailed info!



tourism information Embetsu (official website)

Ororon Line Cycling Route

The hilly course from Shosanbetsu ends with a gentle slope into Embetsu. Mt. Rishiri floating on the horizon is especially spectacular on sunny days. Bucolic scenes of dairy farms and hayfields greet your eyes along the way. In early summer, you can see daylilies blooming at the Kanaura Wild Flower Garden as you head to Roadside Rest Area Embetsu Fujimi for a break.



Check the detailed info!



tourism information Embetsu (official website)

Camping Ground

Located at the Embetsu River mouth, Embetsu Riverside Park has a variety of park equipment for children to play with. The camping ground is located within the park which is near the beach. Here you can enjoy the sights and sounds of both river and ocean. Pet-owners will be happy to note that pets are allowed here.



Check the detailed info!



Minakuru Beach Embetsu (official website)

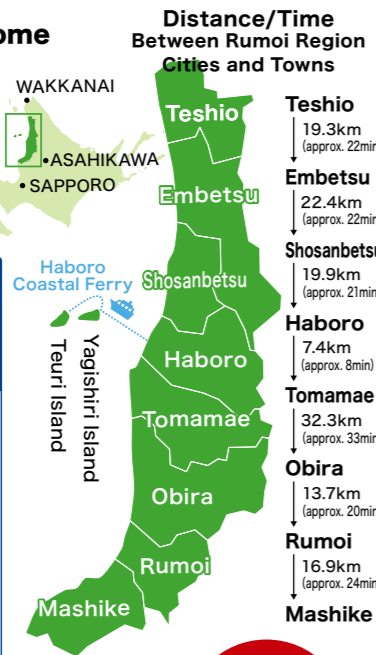
Minakuru Beach

The large breakwater makes this a great beach to take even small children for safe and secure ocean fun. The center house is equipped with showers and the location is conveniently near town. This also is the venue for the seasonal beach volleyball tournament.

If you've come this far! Rumoi.

Rumoi Region
 1 city, 6 towns, 1 village +2 islands

Sea of Japan Ororon Line (National Route 232)



Ororon Line Cycling Route & Campground Digital Stamp Rally

Just visit target spots to get stamps!

Event Period: 2025 (Reiwa 7) July 5 (Sat) - September 23 (Tue/Holiday)

Just visit target spots to get stamps!

Free participation, no registration required

www.rumoiclub.net/orosta/

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[Published/Edited by] Rumoi Tourism Federation Secretariat
 077-0005 2-chome, Funaba-cho, Rumoi City, Hokkaido



Ororon Map Rumoi Edition - All 9 Types Download Version Available Here!

Maps of each town connect together!



The information provided is current as of July 2025. Please contact the Rumoi Tourism Federation for details.



Fujimigaoka Park Congregate, Relax and Play in the Fujimigaoka Area



Tongarikan: Embetsu Indoor Playground and Teleworking Center

Tongarikan: Embetsu Indoor Playground and Teleworking Center
 Tongarikan was reopened in 2024 with an indoor playground for children. Kids can have carefree playtime in any season while their parents look on from the co-working space. Please note that this facility is free of charge!



Fujimigaoka Park Park Golf Course

This course has a fabulous view of Rishiri Island on the horizon. You can rent golf equipment for a spur-of-the-moment game. Note that course fees are based on contributions. Please check the Embetsu homepage for more details.



Fujimigaoka Park Camping Ground

This quiet camping ground is located in the tree-covered hills behind Roadside Rest Area Fujimigaoka. The campground is equipped with an adventure playground, lookout tower, BBQ corner and cabins. The cabins have electricity and beds and so are convenient for both groups and single campers. There is a laundromat in the Rest Area and Asahi Hot Spring is only 15 minutes away by car.

Check the detailed info!



Tourism-Attractions Embetsu (official website)



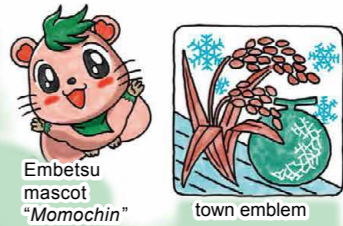
Asahi Hot Spring Embetsu (official website)

Tongarikan facility guide▶



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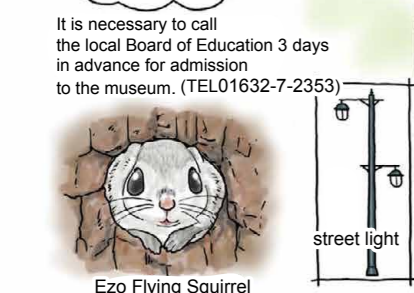
Embetsu Town



The map shows a grid of streets in Embetsu Town, with Route 232 running through it. Key landmarks include the Embetsu River, Fujimigaoka Park, Embetsu Sports Park, and various schools and businesses. The town is surrounded by rice paddies and mountains.

1965-era fire-pump in storage
Embetsu Local History Museum
Various items concerning local history are displayed at the (former) Marumatsu Elementary School.

antique switch-car on display
It is necessary to call the local Board of Education 3 days in advance for admission to the museum. (TEL01632-7-2353)



- ### Events
- Fujimigaoka Park Mountain Vegetable Festival (mid May)**
Roadside Rest Area Embetsu Fujimi
free samples of mountain vegetable cuisine
 - Embetsu River Sumer Festival (August)**
Youth groups from the agricultural union, the fishery union and the chamber of commerce cooperate to put on this annual event. Don't miss the fireworks finale!
12. Famous Shosanbetsu writer Miyamoto Yujin Screenwriter and Director for many well-known movies.
 - Consumer and Commerce Festival (early August)**
Taiko drumming exhibition
lottery
 - Costumed parade and Bon Dancing Event (mid August)**
 - Embetsu Community Road Race (October)**
 - Citizens Culture Festival (October)**
Research Center Manapi 21
 - Embetsu Winter Festival (February)**

This is the northernmost paddy field of Japan
Kowa Ski Area (late December ~ early March, one ski lift)
Horie Ironmonger

Embetsu Shrine Festival (July 14th~16th)

Embetsu Shrine
Northernmost Agricultural H.S. in Japan
Suffolk sheep are raised here

Enou Marche
Various agricultural products raised by the students at Embetsu Agricultural High School are sold at this stand. (schedule varies)

Famous person from Embetsu
Matsumura Kazuko
Enka Singer

route legend
highway 232
prefectural and municipal roads
Ororon Line Cycling Route
Ororon Line Cycling Route
Ororon Line Cycling Route Shosanbetsu-Embetsu Route

monument to irrigated rice farming
dead end
country sign
Embetsu Agricultural Promotion Center
northernmost rice paddy in Japan

stamina set menu
a heavy meal!
Aji no Don Bei
bus terminal
Connecting passage

rice cake maker, bread baking oven etc... may also use this service.

products from Embetsu Agricultural High School
glutinous rice
perilla juice
scallop curry & mutton stew

Other Night Spots
1 Snack Yuu
2 J2005
3 Snack Raimu
4 Music Pub Anon

Embetsu Fishing Harbor
mooring facilities

Embetsu Jr. High
Sports Center
B&G Pool
Embetsu Sports Park
gate ball
baseball field

Flower Shop TOMITA
Ushiwaka Furniture
Nursing home
So refreshing!

Hayashi-ya Nomura Shop
"Tawara Monaka"
Choose from two kinds of bean paste.

Embetsu Ryoho
white-chocolate sandwiches

Embetsu Purification Center
Agricultural, Forestry and Fisheries Processing plant
Embetsu River

Embetsu Harbor Park
Embetsu Community Center "People"

Embetsu Elementary
Northernmost Agricultural H.S. in Japan
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Embetsu Shrine
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gate ball
baseball field

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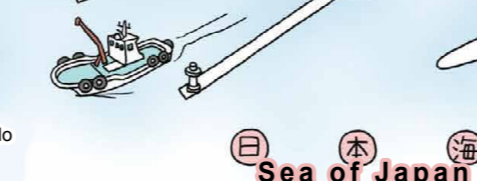
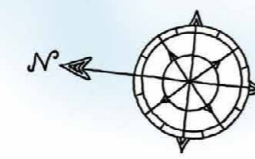
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<https://www.rumoiclub.net>



Minakuru Swimming Beach
Open from July ~ August
The surrounding breakwater protects this calm beach from waves.

1 2 3 4 5 6 7 8
Connect the maps!!