

オロロンマップ付
Ororon Map Included

遠別町
Embetsu Town

アイパツリスヤ
The Best of Embetsu

“Momochin”
Embetsu mascot

Northernmost rice paddy in Japan.
We are proud of our rice!

遠別
Embetsu
Fujimigaoka
Nature Course

Start!
Embetsu
Riverside
Park

Our croquettes
are made with
local ingredients!

The “Volume Meal Set”
is a large meal
indeed!

The Japanese-style
steak meal set is
a popular item.

See northern daylilies
at the Kanaura Nature Preserve

Refresh yourself
at Asahi Hot-Spring

750m

3.9km

14km

Roadside Rest Area Embetsu Fujimi

Great lunch choices!

Catch a ride on the hot spring shuttle bus.
(from downtown)

Embetsu, home to the northernmost rice paddy in Japan, is blessed in both land and sea. The croquettes are bursting with local flavor!

Embetsu produces high-quality glutinous rice and many other gourmet items such as melon, spinach, asparagus, rice wine, scallops and octopus.



★Closed for winter

Event: Own a fish-net for a day!



Choose your net and keep what is caught. Test your luck and support our local fishermen.

Held in mid-June at the Embetsu fishing harbor
HP: <http://hirame.main.jp>

Embetsu Active Seniors Community Center Nagoumi



People of all ages utilize this facility. Includes public bathhouse and children's play-area.
Addr: Embetsu cho aza Honcho 4 chome

Kanaura Nature Preserve



Wild birds, beautiful day-lilies and majestic Mt. Rishiri! Take in the beauty of nature at this park.
Addr: Embetsu cho aza Kanaura

Embetsu Riverside Park



Located between Embetsu river and the Sea of Japan, this unique park is a beautiful place to take a walk.
Addr: Embetsu cho aza Fujimi

Fujimigaoka Park



Includes park-golf, playground and camp facilities; all with a great view of the ocean and Mt. Rishiri.
Addr: Embetsu cho aza Fujimi

Roadside Rest Area Embetsu Fujimi



A wide variety of local gourmet items are available.
opened in April, 2020.
Addr: Teshio gun Embetsu cho Aza Fujimi 46-21

Experience

Life experience
Embetsu (pop. 2,600) is located on the Sea of Japan 90km south from Wakkanai. Meet the locals and experience life in the country.

★Experience Embetsu: Menu (some fees apply)

- Embetsu industrial tour Soba classroom
- Embetsu gourmet course Meet the locals
- Sheep encounter Farming Challenge
- Park-golf lesson
- kayak adventure
- pizza and bread baking lesson

(fee) from 2 days up to 1 week
By reservation only
1000 yen per day
★Info and reservations
Settlement Exchange Support Center “People”
Addr: Embetsu cho aza Honcho 2 chome
TEL: 01632-9-7151



Travel info. in Embetsu

Embetsu town office
Teshio gun Embetsu cho
Aza Honcho 3 chome 37 banchi
TEL: 01632-7-2146
<http://www.town.embetsu.hokkaido.jp>
E-mail: shoko@town.embetsu.hokkaido.jp

Taxi Service
Hokusei Tourism
TEL: 01632-7-3222

Info. site for Rumoi Area
北海道の左上
hokkaido no hidariue
<https://www.rumoiclub.net>

distances between towns

TESHIO	19.3km	EMBETSU	22.4km	SHO SAN BETSU	19.9km	HABORO	7.4km	TOMAMAE	32.3km	OBIRA	13.7km	RUMOI	16.9km	MASHIKE
	about 22 minutes		about 22 minutes		about 21 minutes		about 8 minutes		about 33 minutes		about 20 minutes		about 24 minutes	

Connect the maps!
Top Ororon map, Rumoi edition
Bottom Ororon map, Soya edition

Connect the maps!
Top Ororon map, Rumoi edition
Bottom Ororon map, Soya edition

Meals, Souvenirs and more



- | | | | |
|---|--|---|--|
| Roadside Rest Area Embetsu Fujimi
limited availability
Embetsu croquettes
TEL: 01632-9-7555 | Embetsu Fishermen's Coop
seafood market
TEL: 01632-7-2235★ | Mizuno Shop
Embetsu fishing tackle
TEL: 01632-7-2003 | Tomita Floral
fresh flowers
TEL: 01632-7-2612 |
| Caf Ichi
Embetsu croquettes, etc.
TEL: 01632-7-2015 | Kitagawa Makoto Cake Shop
original Sweets "Embetsu Ryojo"
TEL: 01632-7-2159 | Hizume Appliance
home appliances
TEL: 01632-7-2280 | Sakagawa Floral
fresh flowers
TEL: 01632-7-3461 |
| Restaurant Marchen
Japanese-style steak
TEL: 01632-7-3210 | Hayashi-ya Nomura
original sweets "Tawaramonaka"
TEL: 01632-7-2075 | Sakagawa Appliance
home appliances
TEL: 01632-7-2058 | Nakano Tatami
tatami-mats
TEL: 01632-7-2123 |
| Aji no Donbei
big meals and noodles
TEL: 01632-7-2270 | Coop Embetsu
liquor, food and supplies
TEL: 01632-7-3464 | Plaza Hashimoto
household appliances
TEL: 01632-7-2379 | Yoshida Photography
photograph studio
TEL: 01632-7-2422 |
| Komedokoro Eatery
local ingredient-based
TEL: 080-2878-1468★ | Tsuda Store
liquor, food and supplies
TEL: 01632-7-2014 | Dream Shop Yamashita
toys, variety items
TEL: 01632-7-3152 | Kisugi Hardware
hardware
TEL: 01632-7-2053 |
| BBQ Keifukuen
nice taste, nice price
TEL: 01632-7-3001 | Chuo Supermarket Embetsu
groceries and supplies
TEL: 01632-7-2300 | Ushiwaka Furniture
furniture
TEL: 01632-7-2141 | Kunibe Drug Store
pharmacy
TEL: 01632-7-2045 |
| Yoshimi (light meals)
Enjoy our freshly baked pizzas and light meals.
TEL: 01632-9-7132 | Dry Cleaning
White Cleaning Embetsu
TEL: 01632-7-2877 | Shopping Plaza Mizuno
daily supplies
TEL: 01632-7-2061 | |

Lodging

- Asahi Hot Spring**
two types of spa
TEL: 01632-7-3927
- Fujiya Japanese Inn**
locally sourced meals
TEL: 01632-7-2307
- Sakae Inn**
great food welcomes you
TEL: 01632-7-2253
- Inagaki Japanese Inn**
large bathing spa
TEL: 01632-7-3258
- Hotel Northern Lights**
for business or pleasure
TEL: 01632-7-3328

Day-trip Hot spring

Asahi Hot Spring
You can enjoy two types of spas. Enjoy the scenery as you bathe in the open-air spa area.
Addr: Embetsu cho aza Asahi 294-2
Adults 500 yen, children 250 yen
Open from 8:00-22:00
TEL: 01632-7-3927

Two types of hot spring

Camping

Embetsu Riverside Park Campsite, Fujimigaoka Park Campsite
Fujimigaoka Park Campground
The Riverside Campground is located adjacent to Minakuru swimming beach. The Fujimigaoka Campground is conveniently near the roadside rest area.
Open from May-late Oct.★
Fees: single tent-site 500 yen
cabin rental 1 night 2000 yen (Fujimigaoka only)
*plumbed bathrooms and washing area available (registration) Embetsu Industrial Development Corp.
Addr: Embetsu cho aza Fujimi
TEL①: 01632-7-2859 (kyoei Co., Ltd.) *closed Sun
TEL②: 01632-7-2146 (Embetsu town office)

Monument BBQ, Park-golf, etc...

Recreation



- Embetsu Minakuru Beach**
Breakwater-protected swimming area. Safe swimming environment for families.
Addr: Embetsu cho aza Fujimi
Open from mid-July-mid-August
TEL: 01632-7-2146★
- Fujimigaoka Park and Park-golf course**
A hill with a view!
Addr: Embetsu cho aza Fujimi
TEL: 01632-7-2146★
- Embetsu Kowa Ski ground**
rope lift, easy slope
Addr: Embetsu cho aza Kowa
TEL: 01632-7-3950

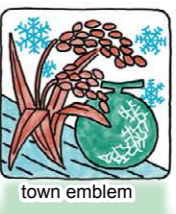
Ororon Map
Produced by: Rumoi Tourist Federation (office) Hokkaido Rumoi City Funaba Cho 2 chome JR Rumoi Station 2F (Co., Ltd.) FM Moeru TEL: 0164-42-3871 Updated in Oct. of 2021 Contact the Rumoi Tourist Federation for more info.

PR video. site for Rumoi Area
hokkaido no hidariue
Northwest Coast
Walking In RUMOI Area
<https://pv.rumoiifan.net/>

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遠別町 Embetsu Town

northernmost rice paddy in Japan



1965-era fire-pump in storage

Embetsu Local History Museum
Various items concerning local history are displayed at the (former) Marumatsu Elementary School.

This is the northernmost paddy field of Japan

Kowa Ski Area (late December ~ early March, one ski lift)

Horie Ironmonger

monument to irrigated rice farming

dead end

country sign

Embetsu Jr. High

Juen Long Bridge

Route 232 to Teshio

antique switch-car on display

Rumoi Forestry Management; Embetsu office

Embetsu Shrine Festival (July 14th~16th)

It is necessary to call the local Board of Education 3 days in advance for admission to the museum.

Ezo Flying Squirrel

Embetsu Sports Park

gate ball

tennis court

Local products make great gifts!

scallops

octopus

"Kitano Akai Shizuku" tomato juice

"Kitafubuki" rice wine

Fujimigaoka Park

Natrium Spa

effective for: physical pain and overwork

- ### Events
- Fujimigaoka Park Mountain Vegetable Festival (mid May)
 - Roadside Rest Area Embetsu Fuji
free samples of mountain vegetable cuisine
 - Consumer and Commerce Festival (early August)
Taiko drumming exhibition
lottery
 - Costumed parade and Bon Dancing Event (mid August)
 - Embetsu Community Road Race (October)
 - Citizens Culture Festival (October, November)
Research Center Manapi 21
 - Embetsu Winter Festival (February)

Connecting passage

Chuo market

Aji no Don Bei

Inagaki Inn

Hotel Northern Lights

Hokusei Tourism

Hizume Appliance

Hanada sheet metal

Plaza Hashimoto

Seiko Mart

Yamashita (Toys)

Flower Shop TOMITA

Sakae Inn

Hayashi shop

Izakaya Kayo

Fujiya Inn

Sakagawa flowers

Furniture Akiyama

Ushiwaka Furniture

baseball field

Nursing home

Forestry center

Embetsu Shrine

Embetsu Elementary

Pre-school

Embetsu Agricultural High School

Northernmost Agricultural H.S. in Japan

Suffolk sheep are raised here

Products from Embetsu Agricultural High School

perilla juice

glutinous rice

scallop curry & mutton stew

"Dainagon Yokan" bean cake made with locally grown adzuki beans

Mizuno Shop

JA Bank

Hirose Shop

Wakkanai Bank

Senior Center "Nagomi"

post office

Embetsu Town Hall

Kurusu Hardware

Restaurant Kitakawa

Marchen Confectionary

Seiko Mart

BBQ Keifukuen

Sakagawa Appliances

Embetsu-Shosanbetsu Forestry Cooperative

Embetsu Community Center "People"

Embetsu Purification Center

Agricultural, Forestry and Fisheries Processing plant

Embetsu Fishing Harbor

mooring facilities

Embetsu Harbor Park

Fishermen's Co-op

Embetsu Shrine Festival (July 14th~16th)

大広寺 temple

Embetsu Shrine

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Enou Marche
Various agricultural products raised by the students at Embetsu Agricultural High School are sold at this stand. (schedule varies)

Famous person from Embetsu
Matsumura Kazuko
Enka Singer

Other Night Spots

- Snack Yuu
- Snack Yoranka
- Snack Enka
- Royal Snack Lisbon
- J2005

"Komedokoro" light meals

米粉を使用した「モチコチキン」

the Japanese-style cut steak is delicious!

Embetsu Ryoyo

white-chocolate sandwiches

Embetsu Riverside Park

Monument to Wind and the Setting Sun

Embetsu Community Center "People"

Embetsu Shosanbetsu Forestry Cooperative

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Fishermen's Co-op

Embetsu Sports Park

gate ball

tennis court

Local products make great gifts!

scallops

octopus

"Kitano Akai Shizuku" tomato juice

"Kitafubuki" rice wine

Fujimigaoka Park

Natrium Spa

effective for: physical pain and overwork

Embetsu Jr. High

Juen Long Bridge

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Funaba-cho 2 chome JR Rumoi Station 2 Fl.
TEL: 0164-42-3871 2021(11th edition)

Download at "Hokkaido-no-Hidariue"
<https://www.rumoiclub.net>

Illustrations by Machiya Pass Studio

Flounder Net Owner event in Embetsu
Becoming a (temporary) owner gives you a chance to learn about the fishing industry.
Even better, the fish caught in "your.net" will be sent to you!

Minakuru Swimming Beach
Open from July ~ August
The surrounding breakwater protects this calm beach from waves.

beach volleyball competition (mid-July)

Embetsu is here

1 2 3 4 5 6 7 8

Connect the maps!!